

NEW MARKET LABOR AND OBESITY: A NATION-WIDE ITALIAN CROSS-SECTIONAL STUDY

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Abstract

Objectives: To investigate the prevalence of obesity among different types of employment status in the Italian working population, and to examine associated risk factors. **Material and Methods:** Cross-sectional survey of 36 814 people that declared to have been occupied with the same type of contract for at least 5 years was analyzed. Multivariable logistic regression models were built considering workers' sex, age, education, family body mass index (BMI) category, leisure time and occupational physical activity, weight control habits, smoking habit, use of drugs, number of working hours per week, and type of working contract. **Results:** After adjusting for covariates, the importance of temporary-employment was confirmed by multivariate analysis, with odds ratio (OR) = 1.32 for obesity (95% confidence interval (CI): 1.07–1.63) with respect to employed persons; the association was even more important in workers occupied for more than 40 h/week (OR = 1.69, 95% CI: 1.07–2.66); moreover, shiftwork was confirmed as a risk factor for obesity in workers (OR = 1.06, 95% CI: 0.94–1.2). Dealing with different occupational group, some categories were associated with obesity; in particular, this phenomenon involved people employed in agriculture (OR = 1.44, 95% CI: 1.22–1.7), transportation (OR = 1.53, 95% CI: 1.26–1.85), and public administration (OR = 1.31, 95% CI: 1.1–1.55). **Conclusions:** Our analysis suggest that obesity is strongly correlated with temporary employment. Maybe the way out this pathway to obesity in the future might be working better, choosing organizational flexibility rather than fixed term. *Int J Occup Med Environ Health* 2016;29(6):903–914

Key words:

Obesity, Epidemiology, Work, Socioeconomic factors, Employment/statistics and numerical data, Working hours

INTRODUCTION

Given the on-going economic and financial crisis involving western countries, which affected also the characteristics of the labor market with the occurrence of temporary work, and loss of income security, there is a growing interest in linking precarious employment with adverse health outcomes [1–3]. Whereas traditional research focused predominantly on the differences between low/unskilled vs. high/skilled workers [4], more recent evidence

suggests that other characteristics of the employment, such as the effort-reward imbalance [5], perceived insecurity [6] and/or prospect of permanent employment [7] represent important predictors of health status. Especially, temporary employment conditions have been reported as influencing significantly psychological health, sickness leaves, mortality and the use of healthcare resources [8–9]. The correlation between obesity, overweight and job insecurity has been controversially discussed in scientific

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literature [9], with papers reporting little or no effect [10–12], while others linking job insecurity to gain and even loss in weight [13–15]. More recent studies report a direct association between overweight and obesity and self-perceived job insecurity [16]; moreover, job strain was reported to be associated with obesity in previous cross-sectional studies [17], and job schedule including shift-work has been recently associated with obesity [18]. However, the implementation of organizational intervention at work has given uncertain results [19], revealing that there is still room to improvement in our knowledge of the interaction between working conditions and obesity. The main aim of this study was to describe the prevalence and risk factors of obesity among workers with different type of employment status, including those with temporary contracts, in a nationwide sample of the Italian working population.

MATERIAL AND METHODS

The study population consisted of participants of the national health survey “Health and use of health care services” carried out by the Italian National Institute of Statistics (ISTAT) on a 5 year basis, which aims at investigating a variety of aspects associated with the health status of the population, e.g., the prevalence of chronic diseases, the lifestyles and the patterns of health care use [20]. A description of sampling strategy has been summarized elsewhere [21]. Each survey participant completed a self-administered questionnaire, and had a face-to-face interview with ISTAT data collectors. The last edition, carried out between December 2004 and September 2005, gathered data on 50 474 families and 128 040 individuals, representative in terms of age and gender of the Italian population. For the present study, a selection of people aged 15–64 was considered as a representative of the occupationally active Italian population. Subsequently, those declaring to have been working during the previous week, or to have not worked just for a temporary reason, were included in the study. Moreover, selected participants declared to

have been in the same working position at least for 5 years at the time of the survey.

Socio-demographic and health data and lifestyle information

Body mass index (BMI) was calculated from self-reported body weight and height specified during the survey.

According to the World Health Organization (WHO) definition, persons with a BMI 18.5–24.9 kg/m² were considered to have a healthy weight; those with a BMI 25–29.9 kg/m² were classified as overweight; and those with a BMI \geq 30 kg/m² were categorized as obese [22].

Household mean BMI category was calculated from the respective data on members of the family of the participant worker, excluding the worker himself, and classified according to the WHO as above [22]. Data was also collected on gender, age, education (classified as low if workers had graduated only from a primary and/or secondary school, and high in the remaining cases), smoking habits (smoker vs. non-smoker or former smoker), presence of chronic conditions/drugs possibly attributable to overweight/obesity (such as chronic thyroiditis, asthma, hypertension, anxiety or depression). Leisure time physical activity (LTPA) was assessed by self-report among all participants using an adapted version of the International Physical Activity Questionnaire (IPAQ) [23]; according to the IPAQ methodology, LTPA has been categorized into low, moderate and high. Data on dietary habits (participants practicing weight control, or weight loss diet) were also considered.

Occupational data

All respondents were asked about their occupation, with particular interest in the type of contract (classified as: entrepreneur (with at least 1 employee), freelance (usually professionals), employee (permanent contract), artisan, and temporary employee).

A temporary employee was considered as a worker being occupied in “at term” work, independently from

the duration of the contract and the nature of occupation. Number of working hours a week was categorized as follows: < 35 h, 35–39 h, 40–49 h, \geq 50 h; long-worker has been defined as a person with > 40 h of work a week. According to the Italian National Institute of Statistics, industrial and occupational classification of jobs included the following categories: agriculture, energy, manufacturing, building, commerce, bar and catering, transportation, financial services, real estate, public administration, teaching, healthcare, and other services. The evaluation of occupational physical activity (OPA) has been assessed by the following question: “Your occupation is predominantly characterized by a physical activity which is: a) scarce, the majority of time is spent in the sitting position; b) moderate, majority of time is spent standing or walking; c) hard, until sweating.”

Multivariable logistic regression models were built in order to assess variables associated with obesity in Italian workers. Explanatory variables that were associated with the outcome at a significance of ≤ 0.2 in bivariate analysis, were included as independent variables to adjust for the indirect effects of other variables.

Association between the characteristics and obesity was expressed as odds ratios (OR) and 95% confidence intervals (CI). In particular, the 1st model included the following variables: workers sex (1 = male, 2 = female); age class (1 = 15–44 years, 2 = 45–54 years, 3 = > 55 years); family BMI category (1 = normal or underweight, 2 = overweight, 3 = obese); level of LTPA (1 = low, 2 = moderate, 3 = high); dietary habits (weight loss/control diet = 1); presence of chronic conditions (such as chronic thyroiditis, asthma, hypertension, anxiety or depression) was considered as a dummy (0; 1) variable; working hours per week (1 = < 35 h, 2 = 35–39 h, 3 = \geq 40 h); type of working contract (1 = permanent employee, 2 = entrepreneur (with at least 1 employee), 3 = freelance, 4 = artisan, 5 = temporary employee); being occupied in shift-work (1 = yes); level of OPA (1 = low, 2 = moderate, 3 = high); occupational

classification of jobs (as dummy variables). In the 2nd model, working category was transformed into a dummy variable, by coding new variables considering the interaction of category with a number of working hours/week exceeding 40 (1 = \geq 40 h/week, 0 = < 40 h/week).

Model validity was evaluated by using Hosmer and Lemeshow test and checking for collinearity. Significance level was set at $\alpha = 0.05$. All analyses were conducted using the Stata version 9.0 software (Stata Corporation, Texas).

RESULTS

A total of 80 661 persons were selected from the Italian multipurpose survey database in the 15–64 years old age range; while a final sample of 36 814 people (aged 18–64 years) reported having been occupied in the same work for at least 5 years, therefore they have been included in the analysis (Table 1). Obesity was present in 9.31% (N = 3427) of workers.

Obesity was more frequent among males (11.08%, N = 2542) than women (6.38%, N = 885), older age was associated with obesity, with frequencies of the phenomenon increasing from 4.77% (N = 352) in the 18–34 years old, to 14.31% (N = 738) in the 55–65 years old group.

Education as a risk factor was evident at bivariate analysis, with 12.14% of frequency of obesity in less educated workers.

Poor LTPA was a risk factor for obesity (13.37% prevalence of obesity) together with being a former smoker (12.05%). Some of participants (25.35%) practicing weight control were obese, and this condition was associated with the use of drugs to treat some chronic diseases such as: asthma (13.25%), hypertension (22.53%), depression/anxiety (13.33%), and thyroid disease (13.99%). Other factors associated with obesity included: overweight in the family of origin (with 13.09% of obesity in this class), workers working 36–39 h/week (10.07%) or > 50 h/week (11.92% prevalence of obesity), artisans (12.13%), and sector of occupation, such as: agriculture (15%), energy

Table 1. Workers' obesity by selected socio-demographic characteristics and occupational group

Characteristic	Respondents		p
	total [n]	obese [n (%)]	
Gender			< 0.001
male	22 937	2 542 (11.08)	
female	13 877	885 (6.38)	
Age			< 0.001
18–34 years	7 375	352 (4.77)	
35–54 years	24 280	2 337 (9.63)	
55–65 years	5 159	738 (14.31)	
Education			< 0.001
higher	20 249	1 416 (6.99)	
lower	16 565	2 011 (12.14)	
Household BMI			< 0.001
healthy weight	20 101	1 314 (8.78)	
overweight	13 239	795 (13.09)	
obese	3 427	1 318 (8.35)	
Leisure time physical activity			< 0.001
low	7 018	938 (13.37)	
moderate	7 825	764 (9.76)	
high	21 971	1 725 (7.85)	
Smoking habit			< 0.001
non smoker	17 334	1 405 (8.11)	
former smoker	8 935	1 077 (12.05)	
smoker	10 545	945 (8.96)	
Nutritional habit			< 0.001
weight control/loss program	1 128	286 (25.35)	
Drugs/Chronic conditions			< 0.001
asthma	747	99 (13.25)	< 0.001
hypertension	2 792	629 (22.53)	< 0.001
depression/anxiety	780	104 (13.33)	< 0.001
hypothyroidism	965	135 (13.99)	< 0.001
Working time			< 0.001
≤ 35 h/week	6 530	500 (7.66)	
36–39 h/week	6 922	617 (10.07)	
40–49 h/week	16 741	1 441 (8.61)	
≥ 50 h/week	6 621	789 (11.92)	

Table 1. Workers' obesity by selected socio-demographic characteristics and occupational group – cont.

Characteristic	Respondents		p
	total [n]	obese [n (%)]	
Type of occupation			< 0.001
employed	25 759	2 212 (8.59)	
entrepreneur	1 953	214 (10.96)	
freelance	2 066	169 (8.18)	
artisan	5 069	615 (12.13)	
temporary employed	1 967	120 (11.03)	
Sector of occupation			< 0.001
agriculture	2 320	348 (15.0)	
energy	349	32 (9.17)	
industry	6 958	569 (8.18)	
construction	3 127	321 (10.27)	
commerce	4 974	421 (8.46)	
bar and catering	1 096	87 (7.94)	
transportation	1 776	265 (14.92)	
financial services	833	52 (6.24)	
real estate	1 237	79 (6.39)	
public administration	3 749	398 (10.62)	
teaching	2 851	212 (7.44)	
healthcare	2 984	249 (8.34)	
others	4 560	394 (8.64)	
Occupational physical activity			< 0.001
low	12 622	1 002 (7.94)	
moderate	16 127	1 477 (9.16)	
high	8 065	948 (11.75)	
Shift work			< 0.001
no	20 273	1 976 (8.88)	
yes	13 114	1 451 (9.96)	

BMI – body mass index.

(9.17%), industry (8.18%), construction (10.27%), commerce (8.46%), bar and catering (7.94%), transportation (14.92%), financial service (6.24%), real estate (6.39%), public administration (10.62%), teaching (7.44%), healthcare (8.34%) and others (8.64%).

Logistic regression analysis (Table 2) has underlined the importance of gender in obesity; in fact, females showed 44% less risk of being obese relative to males (OR = 0.56, 95% CI: 0.5–0.62), as well as of age with workers of 55–65 years having an OR = 2.20

(95% CI: 1.91–2.54) of obesity relative to younger colleagues. The importance of low education as a risk factor for obesity was confirmed by multivariate analysis (OR = 1.62, 95% CI: 1.49–1.78), together with

that of poor LTPA (being active at moderate or high level was protective against obesity, with OR = 0.81, 95% CI: 0.73–0.9, and OR = 0.77, 95% CI: 0.7–0.86, respectively).

Table 2. Logistic regression analysis regarding factors associated with obesity in workers (model A) and the interaction between working time and type of work (model B)

Variable	Model A < 40 h/week			Model B ≥ 40 h/week		
	OR	95% CI	p	OR	95% CI	p
Gender						
male	1.00					
female	0.56	0.51–0.62	< 0.001	0.56	0.50–0.62	< 0.001
Age						
18–34 years	1.00					
35–54 years	1.85	1.64–2.08	< 0.001	1.85	1.65–2.09	< 0.001
55–65 years	2.20	1.91–2.54	< 0.001	2.21	1.92–2.55	< 0.001
Education						
higher	1.00					
lower	1.62	1.49–1.78	< 0.001	1.64	1.50–1.79	< 0.001
Household BMI						
healthy weight	1.00					
overweight	1.60	1.45–1.77	< 0.001	1.60	1.45–1.76	< 0.001
obese	1.19	1.10–1.30	< 0.001	1.19	1.09–1.29	< 0.001
Leisure time physical activity						
low	1.00			1.00		
moderate	0.81	0.73–0.90	< 0.001	0.81	0.73–0.90	< 0.001
high	0.77	0.70–0.86	< 0.001	0.77	0.70–0.86	< 0.001
Smoking habit						
smoker	1.00			1.00		
former smoker	1.26	1.15–1.39	< 0.001	1.26	1.15–1.39	< 0.001
non smoker	1.03	0.94–1.13	n.s.	1.03	0.94–1.13	n.s.
Nutritional habit						
weight control/loss program	4.47	3.85–5.19	< 0.001	4.45	3.83–5.18	< 0.001
Drugs/Chronic conditions						
asthma	1.43	1.14–1.79	< 0.001	1.43	1.14–1.79	< 0.001
hypertension	2.49	2.25–2.77	< 0.001	2.51	2.26–2.79	< 0.001
depression/anxiety	1.30	1.05–1.63	< 0.050	1.30	1.04–1.62	< 0.050
thyroid diseases	1.73	1.42–2.11	< 0.001	1.73	1.42–2.11	< 0.001

Table 2. Logistic regression analysis regarding factors associated with obesity in workers (model A) and the interaction between working time and type of work (model B) – cont.

Variable	Model A < 40 h/week			Model B ≥ 40 h/week		
	OR	95% CI	p	OR	95% CI	p
Working time						
≤ 35 h/week	1.00			1.00		
36–39 h/week	1.14	0.99–1.30	n.s.	1.11	0.97–1.27	n.s.
40–49 h/week	0.96	0.85–1.10	n.s.	0.96	0.85–1.08	n.s.
≥ 50 h/week	1.15	0.95–1.38	n.s.	1.29	1.08–1.55	< 0.050
Type of occupation^a						
employed	0.87	0.68–1.30	n.s.	0.87	0.56–1.36	n.s.
entrepreneur	1.10	0.92–1.31	n.s.	1.13	0.93–1.38	n.s.
freelance	1.01	0.84–1.22	n.s.	1.04	0.80–1.35	n.s.
artisan	1.10	0.96–1.26	n.s.	1.13	0.98–1.31	n.s.
temporary employed	1.32	1.07–1.63	< 0.050	1.69	1.07–2.66	< 0.050
Occupational group						
agriculture	1.44	1.22–1.70	< 0.050	1.14	0.93–1.41	n.s.
energy	0.94	0.64–1.39	n.s.	0.75	0.50–1.22	n.s.
industry	0.91	0.79–1.05	n.s.	0.71	0.60–0.85	< 0.050
construction	0.95	0.81–1.12	n.s.	0.74	0.60–0.90	< 0.050
commerce	0.92	0.79–1.07	n.s.	0.74	0.61–0.90	< 0.050
bar and catering	0.91	0.71–1.76	n.s.	0.74	0.57–0.98	< 0.050
transportation	1.53	1.26–1.85	< 0.050	1.30	1.07–1.58	n.s.
financial services	0.90	0.66–1.23	n.s.	0.71	0.51–0.99	< 0.050
real estate	0.87	0.67–1.12	n.s.	1.08	0.89–1.31	n.s.
public administration	1.31	1.10–1.55	< 0.050	0.92	0.74–1.15	n.s.
teaching	1.17	0.96–1.42	n.s.	1.17	0.97–1.43	n.s.
healthcare	1.16	0.96–1.41	n.s.	1.12	0.83–1.54	n.s.
others	0.85	0.70–1.07	n.s.	0.85	0.70–1.07	n.s.
Occupational physical activity						
low	1.00			1.00		
moderate	1.01	0.92–1.11	n.s.	1.07	0.97–1.17	n.s.
high	1.13	1.01–1.26	< 0.050	1.15	1.02–1.30	< 0.050
Shiftwork						
no	1.00			1.00		
yes	1.06	0.94–1.20	n.s.	0.98	0.88–1.08	n.s.

^a Model B includes the following categories: entrepreneur, freelance, artisan, temporary employed, persons working ≥ 40 h/week vs. those working < 40 h/week.

OR – odds ratio; CI – confidence interval; n.s. – not statistically significant.

BMI – body mass index.

All considered medications used to treat chronic conditions were associated with obesity, thus useful in the adjusting process. As expected, former smokers were at high risk for obesity, with OR = 1.26 (95% CI: 1.15–1.39). Workers employed ≥ 50 h have shown a high risk of obesity (OR = 1.29, 95% CI: 1.08–1.55). Moreover, temporary-employed workers showed a higher risk relative to employed (OR = 1.32, 95% CI: 1.07–1.63); results considering the interaction between type of occupation, and number of working hours/week were similar, but highlighting the role of temporary employment, which was even more risky for workers working > 40 h/week (OR = 1.69, 95% CI: 1.07–2.66) (Table 2, model B); moreover, shift-work was confirmed as a risk factor for obesity in workers (OR = 1.06, 95% CI: 0.94–1.2).

Referring to different occupational groups, some categories were associated with obesity, in particular, this phenomenon involved people employed in agriculture (OR = 1.44, 95% CI: 1.22–1.7), transportation (OR = 1.53, 95% CI: 1.26–1.85), and public administration (OR = 1.31, 95% CI: 1.1–1.55); on the other hand, the inclusion of interaction between working contract and long work hours has evidenced a lower prevalence of obesity in workers occupied in industry (OR = 0.71, 95% CI: 0.6–0.85), construction (OR = 0.74, 95% CI: 0.6–0.9), commerce (OR = 0.74, 95% CI: 0.61–0.9), and bar and catering (OR = 0.74, 95% CI: 0.57–0.98).

DISCUSSION

Our analysis in the Italian context adds to the existing knowledge, suggesting that obesity is significantly correlated with non-permanent/temporary employments.

The association remains valid even after controlling for other important covariates such as education, age, gender, family BMI category, leisure time and occupational physical activity, weight control habits, smoking habit, use of drugs. Moreover, the impact of working hours per week has been more deeply investigated, with the finding of a differential role of weekly working hours on obesity. In

fact, while the interaction between working > 40 h/week was associated with a higher risk of obesity in temporary workers, this association was not found in entrepreneurs, freelance, artisans, and permanently employed workers, thus reinforcing the potential role of job insecurity and occupational changes during lifetime in weight gain.

The results are in line with a recent study from the literature that found significant associations between long work hours, hostile work environments, and obesity among a nationally representative sample of U.S. workers. However, in Italy, we have found a lower prevalence of obesity (9.1%) in the working population, with respect to the USA, where 27.7% of workers are obese [24].

The relevance of such findings has also to be considered with reference to modern labor market deregulation. Today, flexible/temporary employments account for the large majority of newly created workplaces, and it is increasingly difficult for new generations of workers to find permanent occupations. According to official 2014 figures, the rate of non-permanent employments reaches 28.3% in Poland, and temporary contract rate was higher than 1 in 5 in Spain (24%), Portugal (21.4%) and the Netherlands (21.1%) [25]. In Italy roughly 1 out of 7 employees works on a temporary basis [25]. This phenomenon is in contrast with the traditional, strict Employment Protection Legislation adopted in Italy, with legal and normative regulations that make hiring and firing quite difficult.

These data, in conjunction with those suggested by the growing literature on the linkage between type of job/job insecurity and adverse health effects [26], such as that of obesity, must set an alert on the future of new generations, and the future expenditure for health care services. In fact, given the results of the above study, we may hypothesize a positive effect of the Italian employment policy, historically based on permanent occupation, on health and longevity; moreover, this hypothesis is also supported by the substantial equivalence of other known risk factors for disease and injury [27].

We have found significant associations between some kind of occupational sectors and obesity, independent from other covariates; in particular, workers occupied in agriculture, transportation, and in the public administration have shown an increased risk of obesity.

These findings are in line with existing evidences from the literature; in fact, according to one study, the normal weight group and the morbidly obese group differed in terms of gender, socioeconomic status and also in terms of industrial classification of jobs they served [28]. In particular, the analysis by categories of subjects has put into evidence the high frequency of obesity among transportation workers, a finding in line with a recently published study investigating obesity among professional drivers in Italy [29]. Similarly, an even higher prevalence of obesity in workers employed in public administration, was also revealed in the study by Luckhaupt et al. [24]. After adjusting for the interaction of working contract and > 40 h/week, however, a number of categories showed a lower risk of obesity, in particular, this phenomenon was found in workers employed in manufacturing industry, construction, financial, real estate, commerce, bar and catering services. These alternate findings seem in accordance with the observations from a recent meta-analysis concluding that the link between longer working hours and type 2 diabetes was apparent only in individuals in the low socioeconomic status groups [30] and, considering more specific findings linking working conditions with obesity, it may be especially harmful to lower-income workers [31].

Possible limitations of the study have to be considered. Studies in the economic sciences have found that obesity and overweight could influence employers decisions during the hiring process.

Persisting stereotypes describe overweight and obese persons as lazy, lacking in self-discipline and less competent [32], with absenteeism and costs attributable to that health condition [33–37]. According to this interpretation, the association found can be seen as the result of discriminating

human resource policies at company level; with a negative effect of obesity on obtaining a permanent occupation.

Given this potential “dual nature” of flexibility-obesity association, further longitudinal studies are required to explain the causal pathways between the 2 investigated variables. Moreover, since 1885 [38] it has been recognized that workers may have a lower morbidity and mortality compared to the general population, because relatively healthy individuals are more likely to become employed and continue being employed relative to severely ill and chronically disabled persons [39,40]. This phenomenon is known as the “healthy worker effect,” and maybe linked to bias in epidemiological studies. Another possible limitation of the study may be linked to the lack of a direct evaluation of sleeping patterns of participants, in a context of increasing evidence of a linkage between sleeping hours and overweight/obesity [41], and the lack of information about the nutritional habits of the participants.

On the other hand, public health impact of obesity at work has to be discussed: in fact, obese subjects are known to suffer higher levels of cancer and heart disease [42], as well as to being affected from some functional limitations, including reduced flexibility, limited range of movement, and lower endurance [43]. The balance between long-term cost of unhealthy obese workers and the short-term benefit of working policies putting the workers at high risk for unhealthy conditions, should therefore be evaluated from an economic perspective.

CONCLUSIONS

Obesity and occupational injury are important concerns, afflicting millions of workers in the world; better understanding of factors that may lead to increased rates of illness and injury, including both workplace factors, as well as personal factors such as physical and mental health, will be important in helping to control the burden of obesity as an occupational disease.

Further studies are needed to support the design of evidence-based prevention programs aimed at health promotion and weight management in the workplace.

From a health policy perspective, the European trends in increasing utilization of temporary contracts sustain the relevance of the above findings, suggesting the need of immediate action addressing these types of workers. In this sense, our study contributes to the debate on the implementation of “flexicurity policies,” by suggesting that policy makers should take into consideration the health consequences of such policies when assessing costs and benefits of possible welfare reforms. The findings will also be of interest to employee advocacy groups and employer representative organizations, in order to stimulate their counterparts to implement less myopic policies. In fact, if it is generally recognized that prevention fails when there is an economic and financial crisis [44–46], decision makers should transform this apparent limitation into an opportunity to necessarily select cost-effective interventions. Maybe the way out of this pathway to obesity in the near future might be working better, choosing organizational flexibility, not fixed term.

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